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U. S. Department of Ag.



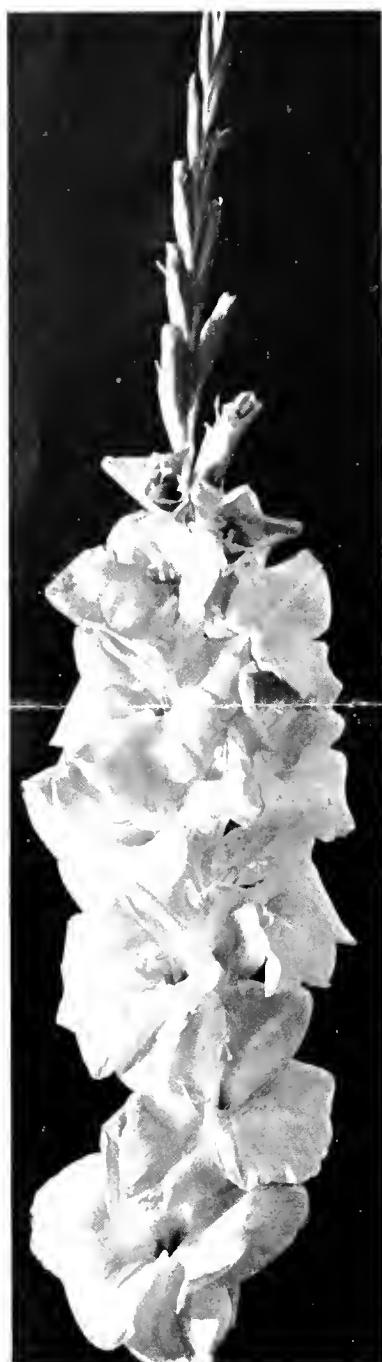
RIMA — The most beautiful lavender-pink gladiolus.

WE ARE pleased to announce the purchase from the originator, Mr. Grant Mitsch, of one-half of the stock of *Rima*, beautiful new commercial lavender-pink, together with a substantial part of the stock of *Zuni* and *Irak*, outstanding new smokies. We consider *Rima* the most important acquisition in the cool shades since the introduction of *Minuet* in 1922. It is a much larger glad than *Minuet*, opening five or six $6\frac{1}{2}$ inch blooms at one time on a spike fully as tall as *Picardy* (of which it is a seedling). In color *Rima* resembles *Salbach's Orchid* more than it does *Minuet*, but is somewhat lighter than either. Its beautiful orchid tone is set off by a pure cream throat. This glad possesses a very sparkling sheen and seems entirely free from flecking. We consider *Rima* one of the most beautiful glads of recent introduction. Its commercial value is enhanced by its precocity: the

Rushford

COLONIAL GARDENS

Minnesota



SHERLOCK HOLMES



UTOPIA

bouquet pictured herewith was cut entirely from No. 5 and No. 6 bulbs. Note the beautiful rose-like form of the opening buds. . . . *Zuni* (pictured on page 4) is a richly sparkling silvery-rose lit by a large terracotta throat. The intense frilling at the extreme edge of the petals adds a great deal to the beauty of this glad. There is no line in the throat, tho the shadow on the strong midribs in the picture suggests it. *Zuni* has florets six and one-half inches in diameter. The day after we took our picture of it, this same spike had three more open florets while the first ones were still fresh. We concur in the statement of a prominent grower that *Zuni* is today the world's No. 1 smoky gladiolus. . . . *Irak* is the silver grey sport of *Bagdad* introduced last year. It is much finer in color than *Marmora* and a much taller grower. We believe it is destined to become a very popular novelty. Note how identical in form with *Bagdad* it is in our picture elsewhere in this folder. . . . All three of these glads are excellent propagators. It will pay you to stock them heavily this season. 1938 prices are as follows for **Rima** and **Zuni**:

Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bblts.
1...	\$ 3.00	\$ 3.00	\$ 2.50	\$ 2.00	\$ 1.50	\$ 1.00	\$.30
10..	24.00	24.00	20.00	15.00	12.00	8.00	2.40
100..	192.00	192.00	160.00	128.00	96.00	64.00	19.20
1000..	153.60

Irak: 50c each, \$4.00 per 10 for any size; no bulblets.

Colonial Gardens' Introductions for 1938

ANGELICA (C. Fischer) (*Sweetheart* x *Seedling*)

The glad with the texture and substance of the Easter lily. Waxy, snowy white with pale pink edges and a tiny mark of cream deep in the throat. Edges of the petals are very heavily frilled. We consider this the most beautiful small decorative gladiolus that we have ever seen.

Bulbs any size \$3.00 each; bulblets \$.50 each.

CHAMOUNY (Baerman) (*Red Lory* x *Picardy*)

Light cerise rose of velvety texture — a distinct break in color. For those who have not seen the unusual color of this glad it might be described as similar to *Crinkles* in tone but somewhat lighter. Of course it is a much larger glad, as its parentage would indicate. *Chamouny* has a distinct light margining at the extreme edges of the petals, producing a definite picotee effect. Some spikes of this variety resemble *Apricot Glow* in being very rangy and having about six blooms open at one time; others are shorter like *Emile Aubrun* with practically the whole spike open at once. A promising commercial.

Bulbs any size \$5.00 each; bulblets, \$.50 each.

SHERLOCK HOLMES (Prestgard)

With practically every recent named variety in our test gardens last summer and thousands of seedlings, we picked this as the most brilliant red gladiolus we have ever seen. The color duplicates the cheerful, fiery tone of the salvia seen blooming in late autumn gardens. *Sherlock Holmes* opens a huge spike at one time, blooms being about six inches in diameter. A very tall grower. Recommended as a commercial.

Bulbs any size \$10.00 each; bulblets, \$.75 each.

SARDIS (Baerman) (*Picardy* x *Sweetheart*)

Clear salmon-pink of good substance with creamy yellow throat. Opens eight five-inch blooms at one time on a fine tall spike. A variety of excellent commercial possibilities. Heavy propagator. We shall use *Sardis* as our premium variety this season and, as a courtesy to fall buyers, will enclose either a small bulb or a few bulblets of this variety with every order received before December 15.

Bulbs any size \$1.00 each; bulblets, \$.25 each.

UTOPIA (Baerman) (*Minuet* x *Mildred Louise*)

Pure-pink with white throat and midribs. A gladiolus of unusually serene, lovely form — in color very similar to *Coryphee* but slightly deeper. *Utopia* opens six or seven five and one-half inch florets at one time. This glad has never flecked or crooked for us, and seems the acme of regularity in performance. Stock still very limited.

Bulbs any size \$10.00 each; bulblets, \$1.00 each.



Three Beautiful Christmas Gifts Free to Every Colonial Gardens' Customer

(But you won't have to wait till Christmas to receive them).

If you want some beautiful pictures (in full color) for your home, or are on the lookout for appropriate gifts to take care of your Christmas list, here is your opportunity to get them right along with your regular bulb order without any extra cost. *Do not confuse these pictures with cheap calendar prints.* They are produced by a much more expensive process on special heavy papers. The colors are soft and rich and the detail wonderfully accurate. You will be greatly surprised at their quality. These pictures could not be purchased outright at a regular art store for anywhere near the amount which we have set as the minimum bulb order with which we will send them absolutely free. There is no catch to it whatever; it is simply an advertising stunt, tho an unusually generous one. Instead of spending our whole advertising budget on magazine space or using colored illustrations in our catalog, we thought it wiser to go into color work of a higher grade and give our customers something of permanent value. Primarily we hope to get a lot of new customers but we want our old patrons, many of them of many years' standing, to share this special offer. We hope you will tell your friends about it. Here is something more about the pictures:

Green Glade from the painting by Rudolph Tragard. An intimate brookside scene full of woodland atmosphere and leafy charm. A beau-

tiful interpretation of what the word *brook* means to every Nature lover. Mr. Tragard, who is himself a glad fancier as well as an artist, has consented to our naming a gladiolus for him — a thing which we expect to do next season.

Bouquet of Red Roses. An arrangement of American Beauty roses photographed in natural color and reproduced with wonderful fidelity.

Indian Summer. We had intended to use as our third picture a colored reproduction of a bouquet of glads and perennial asters similar to the one pictured in black and white in our catalog last year but an early frost this season (September 15th) robbed us of our glads before the asters came into bloom. However we have no apologies to offer for the beautiful still-life we are using instead. An interesting composition of a few sleek ears of red, gold, and variegated flint corn, a Hubbard squash, a pie pumpkin and a few bright maple leaves serves to bring home the beauty often overlooked in many so-called prosaic things.

These pictures are not small, being as large as can be conveniently hung in available wall spaces in the average home. The rose picture is even large enough to be hung over many mantels. Suggestions for appropriate framing will be included with each set of pictures.

ALL THREE OF THESE PICTURES SENT ABSOLUTELY FREE

With a \$3.00 Order from This Fall Circular. (Or any ONE with a \$1.50 Order.)

Limit: two sets or a total of six pictures to a customer. Tell your friends about this amazingly generous offer.

Note: We do not break sets of pictures (i.e. send two of one kind and omit some other one) when sending a set as a premium on a \$3.00 bulb order. However, if you desire an extra copy of some one picture,

you can get it by taking a premium on a \$1.50 order in addition to your \$3.00 order (i.e. your order must total \$4.50). With a \$6.00 order you may have two sets of pictures (the maximum to a customer). Please observe these rules as the pictures are costing us so much that we cannot burden our office with any corres-



Corsage of new gladiolus ANGELICA



IRAK AND BAGDAD

An interesting picture showing how accurately the beautiful new silver grey sport of *Bagdad* duplicates the latter in form.



ROSAMOND

An improved *Pfizer's Triumph* with a better stem and more flowers open.



GLOAMING

Tall, wiry stemmed purple; of special value as a commercial



ARIADNE

Giant white with crimson blotch, a seedling of *Picardy*.



AMRITA

Picardy x *Wittagia* produced this gorgeous new apricot.



DR. HOEG

Richest maroon. Probably the only gladiolus with a texture so lustrous and velvety as to be evident even in a picture.

THE CREAM OF THE WORLD'S GLADIOLUS VARIETIES OFFERED AT PREPAID PRICES

Here they are, from *Aachen* to *Zinni*. We have never before listed so many outstanding varieties. Get your order in early as certain stocks are limited. *Business terms*: Cash with order or a 25% deposit will hold; balance before shipment. (Cash in full must accompany order to entitle sender to free pictures.) No orders accepted for less than \$1.50. No single items for less than 10c. All stock guaranteed disease-free and thrips-free. 3 or more bulbs at the 10 rate; 25 at the 100 rate; 250 at the 1000 rate; pints at the quart rate. Please read details regarding transportation, time of shipment, and extras on order blank.

Variety	Per	L	M	S	Per Blbts.	Variety	Per	L	M	S	Per Blbts.	Variety	Per	L	M	S	Per Blbts.					
CONQUEST Rival of Angelus	1	1.50	1.25	.65	.50	5	.60	LAVINIA Richest rose	1	.40	.30	.20	10	.30	QUEEN OF BREMEN Fine curly lavender	2	.12	.10	.10	Pkg. .10		
CORAL CLUSTER Coral pink.	1	.50	.25	.15	.10	.15	10	.20	10	.20	1000	.25	1000	.25	1000	.75						
CORAL GLOW Coral-orange.	1	5.00	3.00	1.50	1	.20	LESCHI Maroon	1	.25	LIBELLE Light violet	2	.12	.10	.10	Pkg. .10	RECAZO Sunfire smoky	4	4.00	3.00	2.00	1	.50
DAFFODIL (G.) Nice yellow	1	.15	.10	.12	100	1.00	1000	.20	1000	.20	1000	.10	1000	.10	1000	.40						
DEBONAIR Tall light pink	10	2.12	3.10	.15	1000	.15	1000	.15	1000	.15	1000	.10	1000	.10	1000	.40						
DOROTHY DELL Orange.	10	.50	.25	.15	1000	1.00	1000	.15	1000	.15	1000	.10	1000	.10	1000	.40						
DR. HOEG Richest maroon.	10	.20	.15	.10	10	.10	1000	.10	1000	.10	1000	.10	1000	.10	1000	.40						
A. H. WOODFUL Lavender.	1	.10	.25	.10	10	.10	1000	.10	1000	.10	1000	.10	1000	.10	1000	.40						
AIDA Deep violet.	10	.50	.25	.15	1000	.75	1000	.75	1000	.75	1000	.50	1000	.50	1000	.75						
ALBATROSS Tall white.	10	.50	.25	.15	1000	.30	1000	.30	1000	.30	1000	.20	1000	.20	1000	.40						
ALLEGRO Clear "blue."	1	1.00	.60	.10	10	.10	1000	.10	1000	.10	1000	.10	1000	.10	1000	.40						
AMADOR Fine scarlet.	10	.50	.30	.20	1000	.40	1000	.40	1000	.40	1000	.30	1000	.30	1000	.40						
AMBERGLOW Tall yellow.	10	3.00	2.30	2.00	1000	3.00	1000	3.00	1000	3.00	1000	2.50	1000	2.50	1000	3.00						
AMRITA Splendid buff.	10	3.20	2.00	1.60	10	4.00	1000	4.00	1000	4.00	1000	3.00	1000	3.00	1000	4.00						
ANGELICA Waxy, frilled pink.	1	3.00	3.00	3.00	1	.50	1000	.50	1000	.50	1000	.50	1000	.50	1000	.50						
ANGELUS Light pink.	10	2.40	1.60	1.00	10	2.50	1000	2.50	1000	2.50	1000	2.00	1000	2.00	1000	.40						
AREBELLA Maroon	1	.50	.30	.20	10	.40	1000	.40	1000	.40	1000	.30	1000	.30	1000	.40						
ARETHUSA Frilled apricot.	10	48.00	36.00	24.00	10	8.00	1000	8.00	1000	8.00	1000	7.00	1000	7.00	1000	.40						
ARIADNE Tall blotched white.	10	2.00	1.50	1.00	1	.25	1000	.20	1000	.20	1000	.15	1000	.15	1000	.40						
AVE MARIA Medium violet.	10	.50	.25	.15	1000	1.00	1000	1.00	1000	1.00	1000	.80	1000	.80	1000	.40						
BABY DECORAH Snow white	2	14	3.12	1.00	100	.40	1000	.40	1000	.40	1000	.30	1000	.30	1000	.40						
BAGDAD Huge old rose.	10	.50	.25	.15	1000	.80	1000	.80	1000	.80	1000	.70	1000	.70	1000	.40						
BEACON Scarlet, cream throat.	10	5.00	3.00	2.00	1000	3.00	1000	3.00	1000	3.00	1000	2.50	1000	2.50	1000	.40						
BERTY SNOW Lavender.	10	.50	.25	.15	1000	1.00	1000	1.00	1000	1.00	1000	.75	1000	.75	1000	.40						
BETTY NUTHALL Salmon and yellow.	2	12	3.10	.15	Pkg. .10	1000	.10	1000	.10	1000	.10	1000	.10	1000	.40							
BILL SOWDEN Red.	10	.50	.25	.15	Pkg. .10	1000	.10	1000	.10	1000	.10	1000	.10	1000	.40							
BIT O' HEAVEN Excellent new orange.	10	3.20	2.00	1.20	1000	2.00	1000	2.00	1000	2.00	1000	1.50	1000	1.50	1000	.40						
BLACK OPAL Maroon.	1	5.00	4.00	3.00	1	.50	1000	.50	1000	.50	1000	.50	1000	.50	1000	.40						
BLEEDING HEART Blotted light pink.	10	.50	.25	.15	1000	.10	1000	.10	1000	.10	1000	.10	1000	.10	1000	.40						
BLUE ADMIRAL Deep violet.	1	.15	.10	.25	12	.15	1000	.15	1000	.15	1000	.15	1000	.15	1000	.40						
BLUE BEAUTY New violet.	1	1.00	.60	.40	1000	.40	1000	.40	1000	.40	1000	.30	1000	.30	1000	.40						
BLUE DANUBE Clear light violet.	10	2.12	3.10	.15	Pkg. .10	1000	.10	1000	.10	1000	.10	1000	.10	1000	.40							
BOB-WHITE Tall white.	1	.10	.20	.12	3.10	Pkg. .15	1000	.15	1000	.15	1000	.15	1000	.15	1000	.40						
BRIGHTSIDE Outstanding ruffled orange.	10	2.14	3.12	1.10	Pkg. .10	1000	.10	1000	.10	1000	.10	1000	.10	1000	.40							
CAMELLIA Fine light pink.	10	3.20	2.40	1.60	10	4.00	1000	4.00	1000	4.00	1000	3.00	1000	3.00	1000	.40						
CAVALIER Frilled cream.	10	4.80	3.60	2.40	10	8.00	1000	8.00	1000	8.00	1000	7.00	1000	7.00	1000	.40						
CHAMOUNY Light cerise rose.	1	5.00	5.00	5.00	1	.50	1000	.50	1000	.50	1000	.50	1000	.50	1000	.40						
CHANGEABLE SILK Rose and silver.	1	15.00	15.00	15.00	1	5.00	1000	.50	1000	.50	1000	.50	1000	.50	1000	.40						
CHARLES DICKENS Standard purple.	2	12	3.10	.15	Pkg. .10	1000	.10	1000	.10	1000	.10	1000	.10	1000	.40							
COLOSSUS Huge salmon.	10	24.00	17.50	10.00	10	2.40	1000	2.40														



ZUNI



SHIRLEY TEMPLE

(Several buds have been cut off both of the above spikes. Individual florets of both *Zuni* and *Shirley Temple* average six and one-half inches in diameter).

pondence about them. Also, packing and postage are to be paid by our customers. We have held this to the minimum: 15c. This amount is the same for one picture as for six. Pictures will be ready for distribution about November 1st. Get your order in early and be among the first to receive your copies of these beautiful full color reproductions.

Connoisseur's Collection

One large bulb of each of the following for \$2.00.

Gunvor	Milford	Solveig
Bit O' Heaven	Pinnacle	Recovery
Paradise	Sonatine	Ruffled Beauty
Star of Bethlehem	Phyllis McQuiston	Dr. Hoeg
Lavinia	Lady Eaton	

Limelight Collection

The thirty-three varieties listed below include at least three-fourths of all the most sought-after and outstanding of recent introductions. Even if you already have a few of them, you will find this collection a great bargain.

1 bulblet of each of the following for **\$4.00**:

Uganda	Puritan	Isola Bella
Rewi Fallu	New Era	Lavender Queen
Rosamond	Gloaming	Colossus
Pfitzer's Masterpiece	Uncas	Camellia
Vista Bonita	Resolution	Ariadne
Aachen	Scarlet Glow	Prairie Gold
Bit O' Heaven	Angelus	Jalna
Simcoe	Gypsy Lass	Nadia
James Fitzjames	Eudes	

All of the above with the following added, for **\$7.00**:

Shirley Temple	Amrita	Barcarole
Rima	Zuni	Chamouny
	Irak (1 small)	

1 small bulb of each of the above 33 varieties for **\$33.00**

1 medium bulb of each of the above 33 varieties for **55.00**

1 large bulb of each of the above 33 varieties for **77.00**

50c Specials

We have arranged these specials for those who like a long season of bloom of their favorite varieties. For **50c** we will send a generous lot of any ONE of the following in assorted sizes. Any five lots for **\$2.25**. Any ten lots for **\$4.00**.

Amador	Lotus	Phyllis McQuiston
Ave Maria	Maid of Orleans	Picardy
Bagdad	Mammoth White	Pinnacle
Betty Nuthall	Margaret Fulton	Queen of Bremen
Bob White	Mildred Louise	Ruffled Beauty
Com. Koehl	Milford	Solveig
Debonair	Mother Machree	Sonatine
Dr. Hoeg	Orange Princess	Sweetheart
Dream O' Beauty	Our Selection	Wasaga
Gunvor	Pelegrina	Wuertembergia

Color Range Collection No. 1

One hundred bulbs averaging $1\frac{1}{4}$ inches in diameter in a wide range of colors. This collection is made up principally from surplus lots of the better new varieties and contains scarcely any of even the better "standard" sorts customarily comprising an unlabeled collection. Many varieties included sell for from 25c to 50c apiece if bought separately under label. A good share of the bulbs in this collection will produce blooms 5-6 inches or more in diameter. We guarantee that the actual value of the 100 bulbs under label would be at least \$10.00.

100 for \$3.00; 50 for \$1.75; 25 for \$1.00.

COLOR RANGE COLLECTION No. 2. Same quality as above but in medium size bulbs.

100 for \$2.00; 50 for \$1.25; 25 for \$.75.